

City of Moore

Economic Quick Facts 2016



BUSINESS GROWTH

Critical to the Moore economy and sales tax revenue is the retail trade and restaurant industries. The retail trade in Moore includes not only large big box stores but such diverse businesses as gas stations, supermarkets, restaurants, small niche retailers, and small gift shops. Moore continues to be a draw for national, regional, and local retail stores. Our retail growth outpaces most cities our size, making us a haven for retail of all types and sizes.

Development in 2016

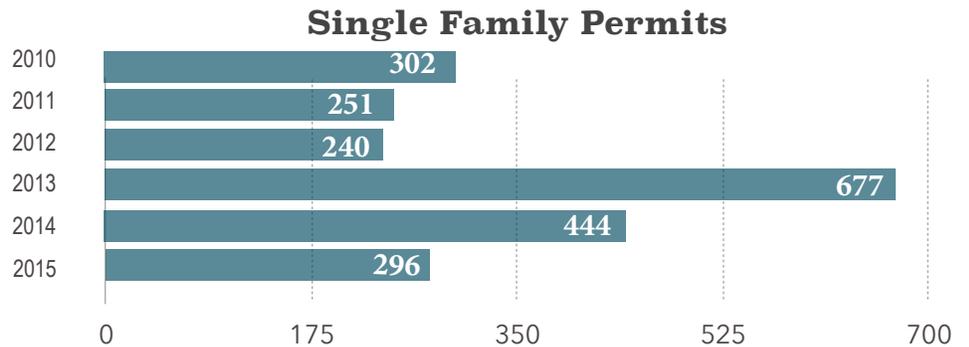
The aggressive sector of fast food and fast casual dining added several new restaurants in and around the 19th and I-35 area, including Zaxby's Slims Chicken, The Garage, Pei Wei, Hide-a-Way Pizza, All About Cha, and Bahama Bucks. Three flagship hotels, Comfort Inn and Suites, Holiday Inn Express and Hampton Inn and Suites expect to open by Spring/Summer of 2016. More announcements are on the brink as companies see Moore as a great place to locate. Local, boutique-type retailers and eateries still find their niche in Moore and help to round out Moore's shopping and dining experience.

Moore Sales Tax - 3.75% State Sales Tax - 4.5% County Sales Tax - 0.25%



Housing & Education

A critical component in any community's growth is its housing market and education system. In 2015, Moore saw 296 single-family homes permitted. Values for both new and existing homes are continuing to rise at a healthy rate.



For most of us the largest investment we will make is in our home. With what we have to offer in Moore, our quality of life, safe neighborhoods and fantastic school system, the investment in your home is a wise one.

Education

The Moore Public School System has been providing high quality education to students in the metropolitan area of Moore and south Oklahoma City for more than 100 years. The principles that guide this district include high student achievement, outstanding instruction, and strong community involvement. Success in these areas continues to make Moore one of the state's finest school systems. Moore Public Schools offers pre-K through 12th grade in the suburban areas of Moore and south Oklahoma City. With a student population of about 22,500, the system is the third largest in the state. It encompasses 30+ schools in 159 square miles.

Hillsdale Free Will Baptist College - www.hc.edu

Platt College - www.plattcollege.org

Moore Norman Tech Center - www.mntc.edu

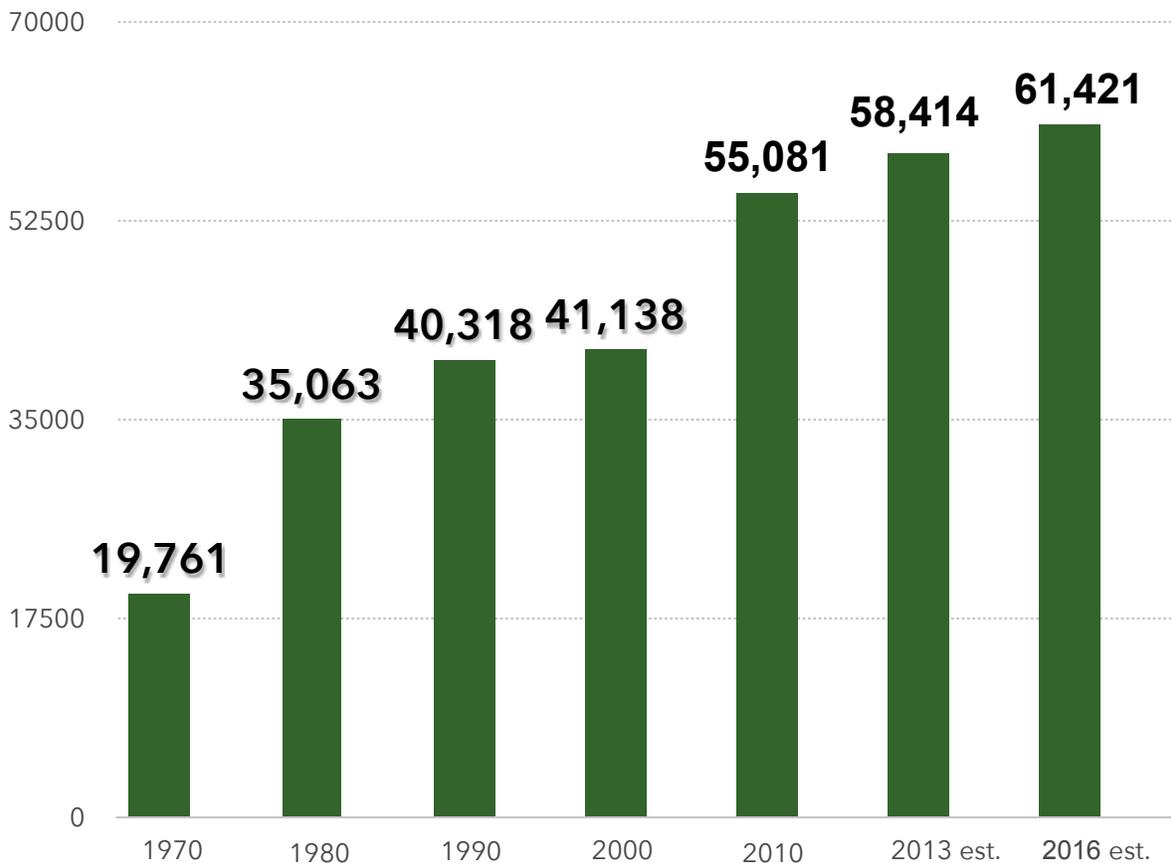
Moore Schools - www.mooreschools.com



Population

Population growth in our area continues to rise. The population estimate for 2016 is 61,421. The U.S. Census Bureau ranked Moore 89th in the nation in population increase from 2010-2011. Moore, with an increase of 1,234 people (or 2.1 percent), was the only Oklahoma city included in the bureau's national ranking of 100 cities experiencing the most growth (50,000-plus population cities only).

Population Growth in Moore



Health Care

Moore Medical Center joined the award-winning Norman Regional Health System family in 2007, and was a key component to providing vital healthcare for the community it serves until May 20, 2013. While the building was destroyed in the tornado the doctors, nurses and staff continued their life-saving work in Moore.



Less than seven months after the hospital was destroyed, Norman Regional opened a free-standing Emergency Department for the Moore community. This special Emergency Department offers all the same services as the previous Moore Medical Center emergency room including expert physicians, nurses, laboratory services, diagnostic imaging and 24 hour a-day, seven-day-a-week service.

Norman Regional Moore will open its new, permanent healthcare structure in May of 2016. This modern building has emergency services, lab, imaging, physical medicine, physician office space, a community meeting room and much more.

Quality of Life

Moore is a thriving city that has become a major center for retail development in Central Oklahoma, while cultivating an excellent quality of life. We are home to large companies and hundreds of small businesses, but it is our award-winning schools, health care, and neighborhoods that really make Moore a great place to call home.

By being 10 miles from downtown Oklahoma City , our residents enjoy all the conveniences of a big city plus the closeness and atmosphere of a close knit community. We are recognized for our parks system and school district, and for being one of the safest, most affordable cities in the state.



Parks Improvements

In November 2012, the citizens of Moore approved a 1/4 cent sales tax to make major improvements across our parks system. Every park in Moore will receive updates and we will also build new parks in underserved areas of Moore.

Citizens also approved a \$25 million bond issue for the new Moore Central Park. The park is home to a new recreation center, aquatic facility, farmers market and amphitheater. Central Park opened in April of 2016 and the aquatic facility will receive guests this Summer.

City of Moore
Economic Development
& Marketing Department
405-793-5224

