



A PUBLIC ART INITIATIVE OF
THE CITY OF MOORE



PROPERTY OWNER AGREEMENT

This Agreement is entered into between the City of Moore doing business as *Moore Art* and Property Owner for the creation and exhibition of public artwork on the building located at _____.

The purpose of this agreement is to authorize the creation and public display of a mural on the Property Owner's building while defining the responsibilities of both parties.

Responsibilities of the City of Moore

The City agrees to:

- Coordinate artist selection and communication.
- Manage project scheduling.
- Coordinate wall preparation when applicable.
- Promote completed murals through photographs, social media, etc.
- Ensure artwork meets approved community standards.

Responsibilities of the Property Owner

The Property Owner agrees to:

- Grant permission to use the wall.
- Provide reasonable access during installation.
- Notify the City of Moore of planned renovations or demolition.
- Inform the City of Moore of any concerns affecting the mural.

Artwork Standards

Artist shall not create artwork that depicts:

- racism
- sexism
- drug use
- firearms
- violence
- illegal activity
- defamatory content
- political messaging

Mural Duration

The parties intend for the mural to remain in place for a minimum of one (3) years, unless removal becomes necessary due to renovation, demolition, structural repair, the sale of the property, or other unforeseen circumstances. The City of Moore must be notified 30 days prior to the removal of the mural.

Maintenance

Although routine maintenance is not expected, it is the responsibility of the property owner. Graffiti placed over the mural shall be removed by the City of Moore.



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Copyright and Image Use

The Property Owner retains ownership of the building. Property owners whose buildings' murals are painted are granted a limited-use license to share mural images for non-commercial purposes, including marketing their properties via websites, presentations, or social media. Property Owners may not reproduce the artwork for resale in any form. Moore businesses may share images of the murals as part of their business promotion through social media and digital channels. Business owners may not reproduce the artwork for resale in any form without licensing through the artist directly. The Artist retains all image rights in accordance with Title 17 of the U.S. Code (The Copyright Act). The Artist may sell, reproduce, and distribute images of their mural without restriction. Moore Art and the City of Moore are granted non-exclusive rights to use images of the murals for fair use, promotional, and commercial purposes in support of the Moore Art Project. This includes, but is not limited to, reproduction of images on merchandise such as postcards, prints, and other fundraising items to support the Moore Art and the City of Moore.

Liability

Each party is responsible for its own actions. Participating vendors/artists and volunteers acknowledge the inherent risks associated with mural installation. The City of Moore requires that vendors/artists carry appropriate insurance (\$1M insurance policy naming the City of Moore as a co-insured).

Wall Information

Location:

Dimensions:

Square footage:

Surface material:

Special access instructions:

Photographs attached: YES ☐ NO ☐

Signatures

City of Moore Representative:

Name: _____

Signature: _____

Date: _____

Property Owner:

Name: _____

Signature: _____

Date: _____