

## **Commonly Asked Questions about the Nov. 7 Sales Tax Election**

### ***What is the purpose of the election?***

To fund much needed improvements to the public safety departments of the City of Moore and to better protect the citizens of Moore.

***How was the need for the sales tax determined?*** Several meetings were held over an extended period of time involving city staff, City Council, and our public safety personnel to determine what needs to be done to improve public safety in Moore so that we are better able to protect our citizens. We chose sales tax instead of financing that would increase property taxes. This way people who visit our community share in funding the needed improvements.

### ***How will the additional funds be used?***

They will fund one time items. Two existing fire stations will be repositioned in the community to more quickly respond to emergencies and an additional fire station will be built in the SW part of Moore. Additional fire equipment will be purchased as well.

The current Police station will be remodeled and new police equipment will be purchased.

A new Emergency Management facility will be built that will house the Emergency Operations center and the 9-1-1 center. New radios will be purchased to improve the communications between emergency personnel.

### ***What will happen to the old fire stations?***

Station #1 will be used as a training site. We are continuing to study our community needs and to determine the most effective use for Station #3.

### ***How much money is estimated to be raised with the temporary sales tax?***

\$10 million over a 4 year period. Any additional money will be used for other public safety needs in our community.

### ***How does the sales tax rate in Moore compare to other similar cities?***

The sales tax will be at or near the average for metro area cities. In fact, there are eight cities with a sales tax that will be equal to or higher than the proposed sales tax for Moore.

### ***In simple terms, how much money will this sales tax increase cost me personally?***

The sales tax increase will cost each person in Moore an additional \$4 per month based on average per capita spending in Moore. Also, it is important to emphasize that people from outside of Moore will spend some of their income in the funding of these improvements.

### ***When will the new sales tax rate go into effect?***

April 1, 2007

### ***What happens if the issue does not pass?***

Services will not be affected, however needed improvements to our public safety departments will not occur.

### ***When and where do I vote?***

The election is **November 7, 2006**, and you can vote at your regular polling place. If you are going to be out of town and would like to vote absentee, call the Cleveland County Election Board at (405) 366-0210 for details.



## **The City of Moore Vision 2006**

### **A Vision for a Safer Tomorrow**

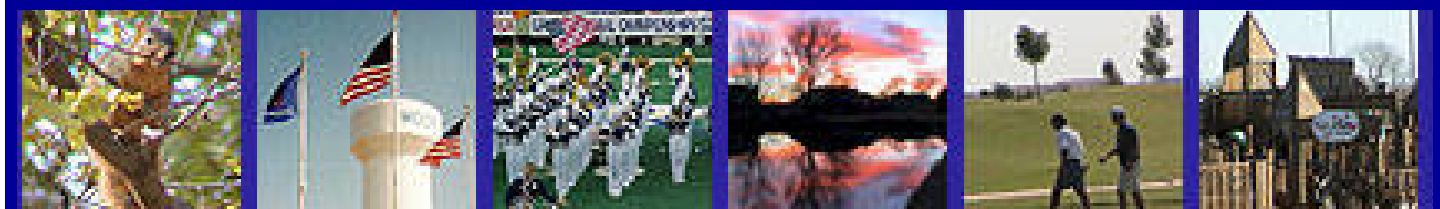
Our community is growing, and one of the most important issues we must face is making certain our citizens continue to live in safe and secure neighborhoods. During the last few months, our employees and council members have been studying and discussing the public safety needs of Moore. I voted, along with council members, to ask you, our citizens, to consider a ½ cent temporary sales tax for four years to fund construction of new fire stations, and upgrades for police and emergency management.

We know you will have questions about this election. We hope this information will help you make a decision and that you will vote in the November 7 election. If you have a question we haven't answered or would like to share comments or suggestions, please feel free to contact the City Manager's office at (405) 793-5200 or visit our city's website at [www.cityofmoore.com](http://www.cityofmoore.com).

Sincerely,

A handwritten signature in cursive that reads "Glenn Lewis".

Glenn Lewis, Mayor



**How the Need was Determined for the Sales Tax Election...**

- Since 2000, Moore's population has increased from 41,238 to 49,159
- Direction of growth in our community has changed and the public safety areas need to adapt to that change
- Since 2000, there have been 3,889 new homes built in Moore
- Fire stations are not properly geographically distributed throughout the community.
- Response times are slower than they should be due to locations of stations compared to population changes.
- Police station is outdated and in need of renovation.
- Communication between public safety personnel is critical and vulnerable to breakdowns because of outdated and lack of proper equipment.
- In a post September 11 world, we must be prepared to respond to crisis
- The May 3, 1999 and May 8, 2003 tornadoes made the City aware of needed enhancements to our public safety departments
- **The City of Moore has not added or relocated any Fire Stations since 1979**

**What Voters will be Voting on Nov. 7, 2006...**

- A temporary 1/2 cent sales tax for 4 years
- Our sales tax will grow from 7.5% to 8%
- The temporary sales tax will cost each person about \$4 per month based on average spending of Moore residents

| Metro cities with 8% or higher sales tax |           |          |
|--|-----------|----------|
| Bethany                                  | Chickasha | Del City |
| El Reno                                  | OKC       | Mustang  |
| Tuttle                                   | Yukon     |          |

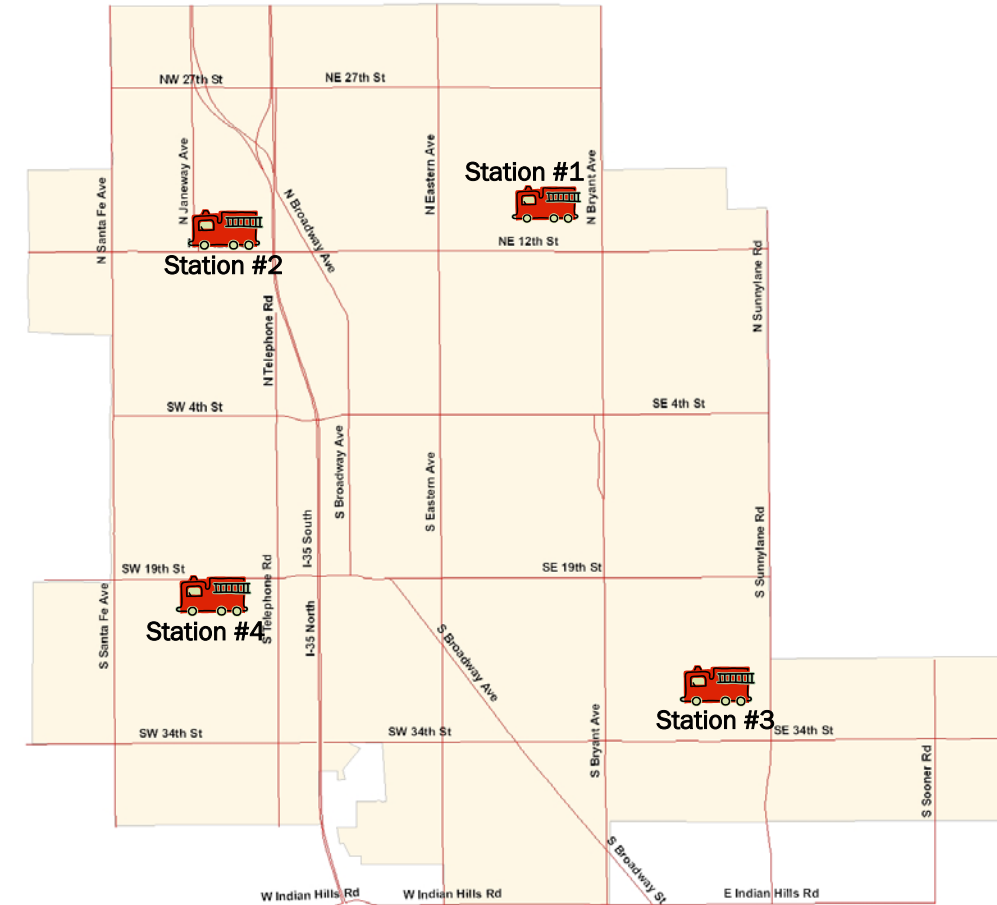
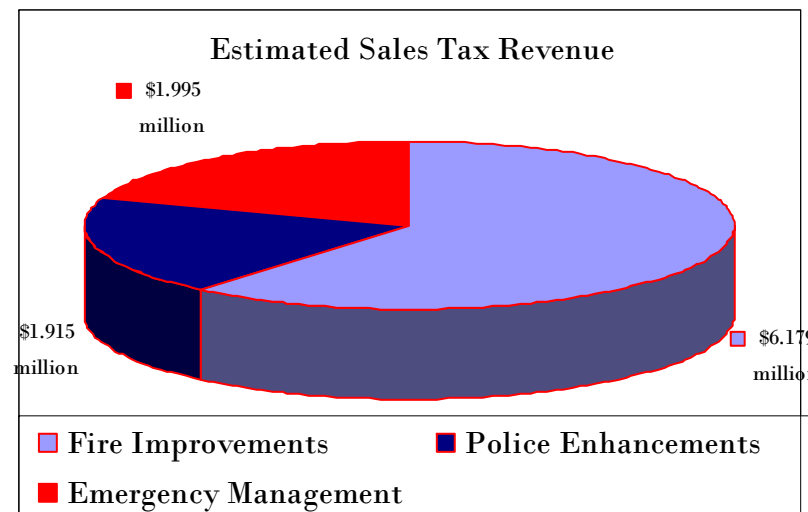
**How the Sales Tax Revenue Will be Invested...**

- A new fire station along 19th street (just south of Home Depot)
- Relocate stations #1 & #3 to better and more quickly serve newly developed areas of Moore
- Upgrade & purchase new equipment for fire department
- All items being purchased are capital, one-time cost items
- Recurring costs (salaries, benefits etc.) are not being funded by the temporary tax
- Renovate current police station and purchase new police equipment
- Purchase new radio system for public safety personnel
- Purchase emergency management response van, new emergency management facility

**Revenue Projections**

- Fire Improvements \$6.179 million
- Police Enhancements \$1.915 million
- Emergency Management \$1.995 million

**Total Tax Revenue Projection  
\$10 million**



**Proposed Locations**

*Station 1*  
NE 12<sup>th</sup> & Bryant

*Station 2*  
725 NW 12th

*Station 3*  
34<sup>th</sup> & Sunnyslane

*Station 4*  
SW 19<sup>th</sup> & Fritts Blvd.

You know your money will be spent for the projects outlined in this brochure because the ballot language restricts funding for one time public safety needs. The City will also be responsible for budgeting and accounting for the new funds.

**Official Ballot Language**

"SHALL ORDINANCE NO. \_\_\_\_\_ (06) OF THE CITY OF MOORE, OKLAHOMA BE APPROVED, WHICH LEVIES AND ASSESSES AN ADDITIONAL EXCISE (SALES) TAX OF ONE-HALF OF ONE PERCENT (0.50%) IN ADDITION TO ALL OTHER EXCISE OR SALES TAXES LEVIED BY THE CITY OR ANY OTHER TAXING AUTHORITY, UPON THE GROSS PROCEEDS OR GROSS RECEIPTS DERIVED FROM ALL SALES TO ANY PERSON TAXABLE UNDER THE OKLAHOMA SALES TAX CODE; PROVIDING THAT THE ADDITIONAL ONE-HALF OF ONE PERCENT (0.50%) EXCISE OR SALES TAX SHALL BE LIMITED TO A PERIOD OF FOUR (4) YEARS, COMMENCING APRIL 1, 2007, AND ENDING MARCH 31, 2011; AND WHICH ORDINANCE FURTHER STATES THAT ALL REVENUES AND PROCEEDS FROM SAID TAX SHALL BE USED FOR PUBLIC SAFETY PURPOSES AS SPECIFIED IN THE ORDINANCE?"