

**MINUTES OF THE  
SPECIAL WORK STUDY SESSION  
HELD BY THE MOORE CITY COUNCIL  
MAY 9, 2009 – 8:30 A.M.**

The City Council of the City of Moore met at the Moore Chamber of Commerce, 305 W. Main, Moore, Oklahoma on May 9, 2009 at 8:30 a.m. with Mayor Glenn Lewis presiding.

*David Roberts*  
*Councilman, Ward I*

*Robert Krows*  
*Councilman, Ward I*

*Kathy McMillan*  
*Councilwoman, Ward II*

*Janie Milum*  
*Councilwoman, Ward II*

*Jason Blair*  
*Councilman, Ward III*

*Terry Cavnar*  
*Councilman, Ward III*

PRESENT: Krows, Blair, McMillan, Cavnar, Roberts, Milum, Lewis

ABSENT: None

STAFF MEMBERS PRESENT: City Manager, Steve Eddy, Assistant City Manager, Stan Drake, and Economic Development Director, Deidre Ebrey.

**Agenda Item Number 2 being:**

STRATEGIC PLANNING – DISCUSSION BY COUNCIL MEMBERS OF ISSUES AND OPPORTUNITIES FOR THE FUTURE.

**Mayor Lewis called the meeting to order at 8:34 a.m.**

The Council first watched the newest edition of "Inside Moore" regarding the tenth anniversary of the May 3<sup>rd</sup> tornado. They briefly discussed the past ten years and the positive progress made during that time.

Deidre Ebrey, Economic Development Director, facilitated the meeting. She presented the Council members with the City's current mission statement – "A Progressive City Committed to a Quality Community" and asked what it means to them. Members commented about equipment and staff being the best they can be; an example is that now we can help other communities with emergencies when we were not able to in the past. Also that we take care of our existing needs, such as streets, sewer, public safety, and beautification, while looking ahead to what our future needs might be.

Councilwoman McMillan suggested that we need a checklist of those things that make a quality community and then we can check off what we have and what we still need. Several items were mentioned as needs, among them installing Wi-Fi in public buildings, working towards a city-wide trails system, the construction of a YMCA, enforcing existing nuisance codes as well as reviewing the codes to make sure they are up to date. Other items mentioned were holding more town hall meetings, the need

for recycling, and more efficient use of communication tools such as mass mailings, CodeRed, the newsletter, the website, Twitter, and Facebook.

Further discussion was had regarding the possible need to extend the public safety sales tax, perhaps for residential street repair and reconstruction, the possibility of a Redevelopment Authority, and the idea of developing a Tornado Museum. Ms. Ebrey also discussed the need for the City to participate in more marketing and branding efforts in order to tout what we have and to bring more people to town. She mentioned that economic development work was slowing down due to the slowdown in the national economy and that marketing should become more of a focus. Several Council members mentioned that they were in favor of additional marketing, but they also did not want to lose focus on retail development.

**Agenda Item Number 3 being:**

ADJOURNMENT

The Work Study was adjourned at 12:37 p.m.

TRANSCRIBED BY:

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RHONDA BAXTER, Executive Assistant

RECORDED BY:

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CAROL FOLSOM, Purchasing Agent

FOR:

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SHELIA HAWORTH, MPWA Secretary

FOR:

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KATHY MCMILLAN, MEDA Secretary

These minutes passed and approved as noted this \_\_\_\_ day of \_\_\_\_\_, 2009.

ATTEST:

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JIM CORBETT, JR., City Clerk